



Social Media Content Calendar

FOR REAL ESTATE AGENTS

A photograph of a person's hands typing on a silver laptop keyboard. The person is wearing a white, textured sweater. The laptop is open, and the person is sitting on a dark surface, possibly a couch or bed. The background is a warm, yellowish-gold color.

ASHLEIGH A MARKETING



Tips for using this calendar

Access the calendar by clicking on the underlined title (starting on page 3). Make a COPY of the workbook to easily edit and copy captions and hashtags. Click each link to access your editable Canva templates—no subscription needed, just a free Canva account.

Customize the templates in the calendar by clicking on the text or other elements and adjusting size, fonts, or colors. All elements are editable, deletable, or duplicable. Don't forget to add your logo!

Questions?

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SOCIAL MEDIA CONTENT CALENDAR

Download a FREE week's worth of social media posts, captions, and hashtags to boost your online presence.



I am a freelance social media manager with over 8 years of experience, including a background in real estate. I craft tailored strategies that build trust, foster connections, and amplify brand presence, positioning businesses as industry leaders.

Ashleigh A Marketing